Cisco Corporate Social Responsibility (CSR) Community Partners
Working with Social Innovators to Multiply the Impact of Local Efforts

Cisco and the Cisco Foundation partner with nonprofits, non-governmental organizations (NGOs), and community-based organizations to carry out many of our Corporate Social Responsibility programs. We support organizations that share our vision with funding, expertise, and technology through our Support for Nonprofits.

For a geographic representation of many of our partnerships, visit our Global Impact Map.

Access to Education
Cisco identifies partners with innovative, technology-based programs that improve student performance and engagement particularly in science, technology, engineering, and math (STEM) studies and among underserved communities.

**Breakthrough Collaborative** *(United States)*
Cisco has supported two integrated initiatives -- the Instructional Coaching Initiative and the National Development Database -- that together foster better trained, more effective educators. The Instructional Coaching Initiative provides a streamlined, efficient approach to the hiring and training of coaches across all Breakthrough Collaborative sites. The National Development Database will allow for program budgets to be integrated with real-time expenditures, increasing staff efficiency and improving donor cultivation.

**Citizen Schools** *(United States)*
Citizen Schools partners with middle schools to expand the learning day for children in low-income communities so students are prepared to graduate from high school and attend college. Cisco has made financial and in-kind contributions, and Cisco employees are among Citizen Schools' largest contingent of "Citizen "Teacher" volunteers -- since 2009 125 Cisco employees have led 10-week student apprenticeships on topics ranging from robotics to investing to computer programming.

**City Year** *(Multinational, including United States)*
City Year corps members work as full-time mentors and role models in school districts with high dropout rates. Cisco has supported the development of City Year's school-based service "Whole School, Whole Child," devoted to making schools more conducive to third- through ninth-grade student success, since students who reach the tenth grade on time are three times more likely to graduate. With Cisco support in the form of ICT products and cash grants since 1993, City's Year has expanded its reach to 23 cities and 240-plus schools.
Globaloria (United States)
With Cisco's support, Globaloria has expanded its social network focused on game design, which provides a fun and engaging way for students to develop their digital literacy, STEM knowledge, and global citizenship skills. Since 2006, Globaloria has reached over 7000 underserved youth and 500 educators in 6 states (California, Florida, Louisiana, New York, Texas, West Virginia) and Washington, D.C. with the goal of demonstrating a scalable, replicable model for student STEM engagement.

Gooru Learning (United States)
Gooru Learning is a free search engine where teachers and students can find collections of web resources and quizzes and interact with each other while learning. Gooru has scaled up the impact of Cisco's earlier investment in the Silicon Valley Education Foundation by bringing teacher-created Lessonopoly content to the search platform. This project attracts teacher-users who can benefit from easy access to lesson plans, associated content, and assessments.

MIND Research Institute (United States)
MIND Research Institute helps underserved elementary and secondary students develop critical thinking, reasoning, and mathematical abilities. Cisco has supported a variety of MIND's programs, including conversion of its K-5 ST Math education program to an online format; this has enabled MIND to expand its reach from 55,000 students to 500,000 -- a 357 percent increase -- and from 3500 teachers to 16,000 -- an 800 percent increase. Students at 14 schools in Arizona that piloted the ST Math program doubled the growth in their math proficiency scores, compared to students not participating in ST Math.

New Teacher Center (United States)
New Teacher Center is a nationally recognized nonprofit that works with school districts, state policymakers, and educators to create "induction programs" that accelerate new teacher effectiveness. Cisco has supported NTC's Teacher Assessment Tool project and its online mentoring solution.

Reynolds Center for Teaching, Learning and Creativity (United States)
Cisco has supported the Fab@School Designer program, which "lowers the onramp" to STEM learning and careers by engaging students and teachers in a hands-on, digital fabrication/desktop manufacturing curriculum with 2D/3D visualization concepts.

Science Buddies (United States)
Cisco has supported Science Buddies' efforts to provide a dynamic, engaging stream of STEM-related content to students, focusing in particular on female and underserved populations. By providing a wide range of project ideas for science classes and fairs, the organization helps spark a lifelong engagement with STEM.

STEM Academy (Multinational, not including United States)
With Cisco support, the STEM Academy is delivering a comprehensive STEM curriculum to over 2,600 students in low-income schools in India. The program measures student progress and success as they develop skills in engineering, modeling, and manufacturing.
**STEMconnector** *(United States)*

STEMconnector was launched in 2011 with Cisco support to ASTRA (the Alliance for Science & Technology Research in America). STEMconnector bridges the gap between thousands of disparate STEM organizations, increasing communication and collaboration among them, particularly those that work to advance minorities and women in STEM. Among other things, Cisco support has helped STEMconnector created a database of 6200 organizations with STEM projects and produce a report mapping STEM jobs to student career path interests in all 50 states.

**Teach For All** *(Multinational, not including United States)*

Teach For All is a global network of independent social enterprises working to expand educational opportunity in 23 countries. Cisco has helped Teach for All lay the foundation for a global telecommunications platform that will facilitate resource sharing and collaboration among its network organizations and staff.

**Teach For America** *(United States)*

Teach For America eliminates educational inequity by enlisting the nation’s most promising future leaders in the effort. With Cisco technology, such as videoconferencing solutions, Teach for America has expanded its infrastructure, increased its efficiency to support 2000 more teachers, increased its corps membership from 4000 to 12,000, and generated rich impact data. Teach For America estimates Cisco’s product donations save the organization more than $896K per year just in reduced travel costs.

**War Child** *(Multinational, not including United States)*

Cisco supports the Connect.Teaching program in South Sudan - an initiative that improves children's learning through an innovative, tablet-based teacher professional development program. The project currently involves 150 teachers with the aim to improve learning for 7500 children.
Economic Empowerment
Cisco partners promote economic self-sufficiency by bringing technology to underserved populations, and providing access to information, skills, and financial products and services.

**Digital Divide Data** *(Multinational, not including United States)*
Digital Divide Data connects disadvantaged youth to employment by equipping them with the education and technology-based skills training required for sustainable career development and growth throughout their working lives. Cisco product and cash grants have helped DDD expand to reach more beneficiaries in existing countries and replicate to new countries -- from Asia and Africa and, in FY14, Latin America -- and support overall platform upgrades to facilitate better efficiency, functionality, and long-term sustainability. Since launching operations in Cambodia and Laos in 2001, DDD has employed approximately 2000 workers, 550 of whom have now graduated from DDD's four-year program.

**Freedom from Hunger** *(Multinational, not including United States)*
Cisco supports Freedom from Hunger's efforts to improve the financial and social performance of the microfinance industry by using distance learning to strengthen the core competencies of field staff from microfinance institutions.

**Good World Solutions** *(Multinational, not including United States)*
Good World Solutions helps improve the economic livelihood of low-income workers in the developing world by using technology to provide access to critical information. Cisco's investment has supported development and deployment of Labor Link, a mobile technology platform that increases transparency in global supply chains by connecting workers -- who now have mobile phones -- directly to the companies that sell the products they make. Workers can report anonymously on working conditions and job satisfaction. And companies can transmit free information on wage and work-related issues, training, education, and financial literacy. Since 2010, Labor Link has scaled from 100 workers to nearly 20,000, and replicated to multiple countries and sectors (apparel, agriculture, and IT/electronics).

**Grameen Foundation** *(Multinational, not including United States)*
Grameen Foundation helps the world's poorest, especially women, escape poverty via access to financial products and services and innovative technology. Cisco has supported Grameen Foundation's Progress out of Poverty Index -- a unique measurement tool for organizations that serve the poor. Cisco has also supported Grameen Foundation's Taro Works initiative -- a cloud-based platform with a suite of mobile-enabled services that enables organizations to collect real-time data, manage field operations and customers, and measure impact-no matter how remote are the organization's customers, field agents, and beneficiaries. For example, VisionSpring is using it to collect real-time information on customers who are buying eyeglasses, and Honey Care Africa is using it to monitor the operations of its network of farmers and beehives.

**Kiva** *(Multinational, including United States)*
Kiva helps alleviate poverty by empowering individuals to lend directly to underserved individuals in the developing world via the Internet. Cisco has supported the Kiva Labs Initiative, a program to help more people gain more timely access to appropriate loan products. This innovative initiative will help Kiva finance the development and implementation of client-centric loan products in the areas of agriculture,
water and sanitation, clean energy, higher education, health, and information and communication technology. Cisco early stage investments have enabled Kiva Labs to be designed and fully implemented.

**Living Goods** *(Multinational, not including United States)*

Living Goods operates a network of micro-entrepreneurs in Uganda and Kenya who make a modest income going door-to-door to sell affordable health related products such as clean cook stoves, mosquito nets, medicines, soap and fortified foods. Living Goods agents earn a livelihood by selling goods, and families benefit by having access to these affordable, life-saving health products, along with education on critical health issues. Cisco's support has enabled Living Goods to develop and implement a mobile technology platform, which allows its staff to respond more quickly to the needs of local populations and increase the scale, efficiency, and effectiveness of its micro-entrepreneur network.

**Microfinance Information Exchange** *(Multinational, not including United States)*

Microfinance Information Exchange (MIX) is an industry association that provides objective, qualified, and relevant microfinance performance data and analysis to promote transparency in the sector. Cisco product and cash grant support has helped MIX use technology to increase visibility of the social performance management of microfinance institutions, in addition to financial performance.

**Opportunity International** *(Multinational, not including United States)*

With Cisco support, Opportunity International is designing and delivering mobile banking products and training to low-income people in Africa who lack access to financial products and services.

**Women's World Banking** *(Multinational, not including United States)*

Women's World Banking works to expand the economic assets, participation, and power of low-income women and their households by helping them access financial services, knowledge, and markets. Cisco has supported the Center for Microfinance Leadership, which provides training and coaching for executives of microfinance institutions (MFIs) that, in turn, helps them scale, become more efficient, recruit and retain talent, and introduce new products and services.
Critical Human Needs
Cisco makes strategic investments where networks can make a difference in the speed and efficiency of organizations meeting critical human needs such as food, potable water, shelter, and disaster relief.

**Akvo (Multinational, not including United States)**
Cisco has supported development of the open-source Field Level Operations Watch (FLOW) tool, which enables organizations to gather and evaluate water-related data via mobile technologies. This tool, which is currently being used by over 115 organizations in 35 countries, integrates with Akvopedia and Really Simple Reporting to ensure that data being collected is relevant and is being used effectively to steer project activities.

**American Red Cross (Multinational, including United States)**
The American Red Cross (ARC) provides food, water, shelter, and relief services to people affected by natural disasters. For more than a decade, ARC has been a Cisco strategic disaster response partner. Many of our employees volunteer with ARC, and some have been trained to work at relief shelters through the Ready When the Time Comes program.

**Blue Planet Network (Multinational, including United States)**
Blue Planet Network (a division of Thrive Networks) builds the capacity of organizations working to eliminate unsafe drinking water worldwide. Cisco support has enhanced the capacity of BPN's network of international agencies to monitor, evaluate, and report on their investments, resulting in one of the most significant online project data warehouse in the sector. Network partners in 27 countries have used the platform to log information about more than 250 projects worth over $38.5 million, a 327 percent increase since 2009.

**Build Change (Multinational, not including United States)**
Build Change provides earthquake-resistant standards; designs houses in developing countries; and trains builders, homeowners, engineers, and government officials to implement recommended standards. Cisco support has enabled Build Change to expand, reaching thousands of homeowners in disaster-prone countries like China and Haiti.

**CARE (Multinational, not including United States)**
One of Cisco's strategic disaster response partners, CARE provides emergency response and rehabilitation services for individuals and families, and addresses long-term solutions to poverty.

**Centre for Affordable Water and Sanitation Technology (Multinational, not including United States)**
Cisco has supported the development and distribution of new and existing knowledge and training products and services for those implementing water and sanitation programs in underdeveloped communities. Expanding on its successful Virtual WET Centre program, the Center's recent offerings include guides to end-user education and water technology monitoring, mobile-friendly educational
videos, and online trainings that help increase access to safe drinking water and sanitation.

**Community Solutions** *(United States)*
Cisco has supported the 100,000 Homes Campaign to find homes for vulnerable chronically homeless people across the country. By June 2014, homes had been found for more than 101,000 people, including 30,000 veterans. Cisco grants have supported the Sharing Innovations Initiative, which has helped participating communities share best practices, and the deployment of their Performance Management and Communications Platform to support efforts to tackle homelessness in 25 communities.

**Community Technology Alliance** *(United States)*
Cisco has supported the development of a mobile app to provide homeless outreach workers advanced tools to assess the needs of chronically homeless individuals, connect those individuals with services to address their complex needs, and graphically map the needs and outcomes of individuals served to monitor trends.

**Feeding America** *(United States)*
Feeding America works through a network of 200 member food banks to deliver 3 billion pounds of food to 37 million hungry people each year. Cisco has supported a new transportation management system that is projected to save US$1.5 million over five years, enough to provide 12 million more meals for hungry people. Explore their Map the Meal Gap tool to learn more about food insecurity by region. Feeding America is also piloting the Community Voice Mail service at select sites in their network in order to learn whether that service can help their clients more effectively access wrap-around social services, identify employment opportunities, and achieve economic and social stability.

**Habitat for Humanity** *(Multinational, including United States)*
Habitat for Humanity seeks to eliminate poverty and homelessness by providing affordable housing to families in need. Cisco provides cash grants and, through an exclusive partnership, matches employee volunteer time with a cash contribution. Habitat is also a strategic partner in Cisco's Clinton Global Initiative commitment in Sub-Saharan Africa.

**Housing Trust Silicon Valley** *(United States)*
Cisco has supported the Affordable Multifamily Lending Program, enabling the construction of rental properties that will be permanently affordable for low-income residents including formerly homeless veterans, low-income seniors, formerly homeless individuals, or low-income working families. Since 2001, the organization has invested over $75M, creating more than 9953 affordable housing opportunities.

**InSTEDD** *(Multinational, including United States)*
InSTEDD (Innovative Support to Emergencies, Diseases, and Disasters) improves global health, safety, and sustainable development by building capacity and creating collaboration technologies for social good. Through Cisco’s support, InSTEDD has developed, piloted, and is currently scaling Watchfire, a volunteer recruitment and management software and app that uses GPS, voice, and text messages to decrease by half the time it takes to identify disaster response volunteers. As a result, responding
agencies can allocate resources efficiently and deploy expertise strategically during the first critical moments of a disaster.

**Lu’ma Native Housing Society** *(Multinational, not including United States)*

Cisco has supported the expansion of the Community Voice Mail service to include homeless individuals in Canada, enabling them to connect to vital resources. The service restores a sense of hope and dignity, enabling people in transition to stabilize their lives and access the resources they need to move out of crisis. Cisco has awarded millions in cash grants, products, office space, and technological expertise to the Community Voice Mail program since 2003.

**NetHope** *(Multinational, including United States)*

NetHope is a consortium of international humanitarian organizations working to improve crisis relief efforts in the developing world through the strategic use of technology. Cisco has provided support to help NetHope build its organizational and information technology capacity, enabling its members to serve more people quickly and efficiently.

**Ushahidi** *(Multinational, including United States)*

Ushahidi is a nonprofit technology company that develops free and open source software for information collection, visualization, and interactive mapping. Cisco has supported development of a mapping and content management system that enables organizations to better collaborate and coordinate disaster response and relief efforts.

**Water for People** *(Multinational, not including United States)*

Water for People works to build a world where all people have access to safe drinking water and sanitation. Cisco support has helped the organization develop smart phone and web-based technology to monitor water investments and collect and analyze data from the field, which increases the water sector's effectiveness, accountability, and transparency.

**World Food Program** *(Multinational, not including United States)*

World Food Program (WFP) is the world’s largest humanitarian agency fighting hunger. Cisco has supported the WFP’s Humanitarian Early Warning Service, which provides humanitarian responders with interactive maps and data that help them forecast potential disasters and quickly coordinate relief strategies with partner agencies.
Additional Partners

Cisco occasionally supports organizations outside or across our investment areas when we discover highly innovative uses of ICT or an opportunity to scale the impact of our support for nonprofits.

**Network for Good (United States)**

Network for Good provides a range of services to help nonprofits raise funds, communicate, and strategize. Cisco is a founding partner and has supported the development of Internet-based resources to expand Network for Good's capabilities.

**Planetary Skin Institute (Multinational, not including United States)**

The Planetary Skin Institute (PSI) began as a bilateral research and development partnership between Cisco and NASA. Today, PSI works to enhance the decision-making capabilities of public, private, and academic organizations charged with addressing food, water, and energy security, and managing risks associated with the increasing impact and frequency of weather extremes.

**South African Education Trust (South Africa)**

The South African Education Trust fulfills Cisco's commitment to support education for least-served students in South Africa. For example, one program supported by the trust, Cisco Scholars, provides scholarships for high-potential, disadvantaged Black South African students to attend the African Leadership Academy. Another, Innovation Hub/Coachlab, provides real-world entrepreneurial opportunities for college graduates in technology fields.

**TechSoup Global (Multinational, including United States)**

TechSoup Global (TSG) connects nonprofits and public libraries with donated and discounted technology products. Cisco and TSG have worked together to extend the benefits of information and communication technologies to social benefit organizations across the globe.

Learn more about Corporate Social Responsibility at Cisco at [csr.cisco.com](http://csr.cisco.com).